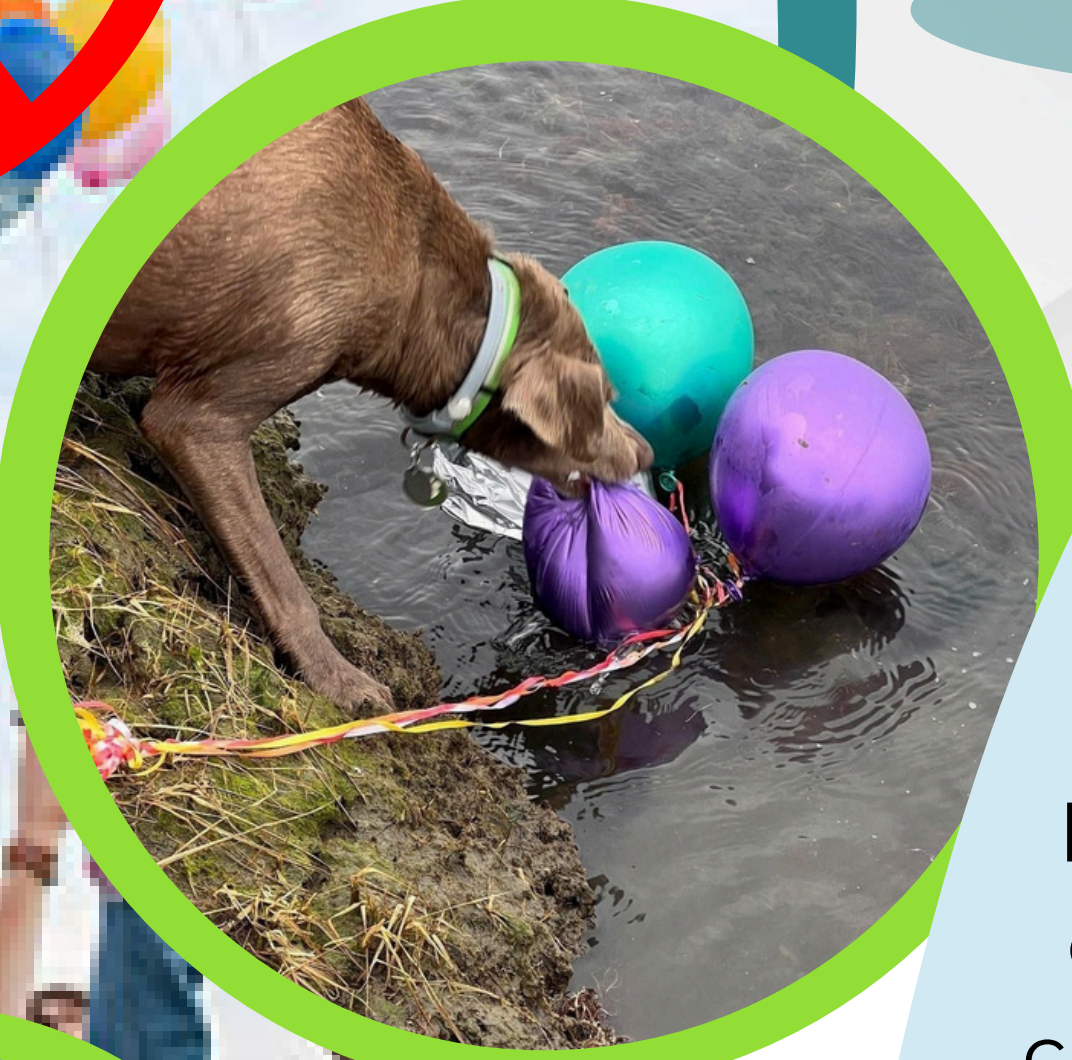


**BE THE  
CHANGE**

A little-known  
PROBLEM:  
Balloon releases  
for memorials and  
celebrations are  
hazardous to  
animals, people,  
and the  
environment.



**PREVENT OUTAGES  
REDUCE PLASTIC POLLUTION**



**SAVE ANIMALS**

In the 1980's, before social media or cell phones, a cultural change quietly occurred across America.

A rumor went viral across newsrooms that “birds were dying” from eating rice tossed for good luck at weddings. A tradition dating back to Roman times, modernized to save the birds. Instead of rice, wellwishers opted for bubbles and birdseed.

**CREATE POSITIVE IMPACT**

If we can change behavior then, we can do it NOW.

Balloons are the third deadliest ocean trash and are harmful to ALL animals on land and sea.

**WORKING  
TOGETHER FOR  
SUSTAINABLE  
SOLUTIONS**

**HELP INSPIRE CHANGE**

- Balloon Mission is a grassroots nonprofit spreading the word about the unintended harm of balloon releases while encouraging eco friendly alternatives and responsible balloon practices. Our top priority is **CHANGING** the CULTURE to stop this deliberate plastic littering.
- Education is **KEY**. The biggest problem with balloons, is most people don't know they're a problem.
- It's ok to use balloons! Once the fun is done, **POP-n-DROP** deflated balloons and ribbons in our bin. Your **LIBRARY** will be added to our website as a location and we will promote your efforts on our platforms!

**Spread the Word - Never Let Balloons Go!**

For info, to join, host a bin, or donate: [www.balloonmission.org](http://www.balloonmission.org)





**BALLOON BINS  
MAKE IT EASY  
FOR PEOPLE TO  
ENJOY  
BALLOONS  
RESPONSIBLY.**

**CREATE POSITIVE IMPACT**



**LIBRARIES ARE THE  
HUB OF OUR  
COMMUNITY!**

We're POPPING traditions & Pioneering Solutions for a greener world!

Most people don't know what troublemakers balloons can be when we let them go.

When your library joins the mission, you're giving our community responsible ways to enjoy balloons while saving animals and the environment from this single-use plastic litter!



**PREVENT OUTAGES**



**PREVENT PLASTIC POLLUTION**

**LEADING BY EXAMPLE**

The libraries in our program help realize a clear and measurable solution while empowering sustainable and generational stewardship!

**Balloon Collections are Fun & Easy!**

- HOST A BALLOON BIN in the lobby or by the circulation desk.
- ADD SIGNS TO SPREAD THE WORD
- ANNOUNCE YOU'VE JOINED THE MISSION! (NEWSLETTER, WEBSITE, OR SOCIAL MEDIA PLATFORMS)
- BE AN ECO HERO! ENCOURAGE COLLECTIONS!
- Once the Fun is Done, Pop-n-Drop in our Balloon Bin!
- Balloon bins accept all deflated latex, foil, mylar balloons, ribbons, confetti, water balloon pieces, and balloon accessories!

**JOIN  
TODAY!**

for more info or to host a bin go to [www.balloonmission.org](http://www.balloonmission.org)  
Contact: [cseibold@balloonmission.org](mailto:cseibold@balloonmission.org)

