

## Smart Balloon Practices Campaign



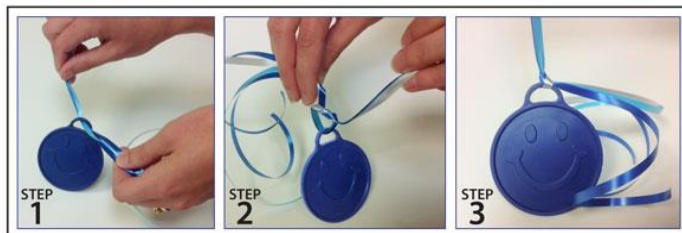
Balloon manufacturers and distributors are working alongside retailers to educate consumers and create awareness of the value of good balloon management practices. This is being accomplished through an ever-expanding campaign of informative messages attached to balloon bouquets and printed on balloon packages and in-store information.



## Smart Balloon Practices

**You can carry out smart balloon practices by following these tips:**

Always attach weights — mug, vase or heavy object — to helium-filled balloons to counter lift and prevent accidental releases.



*Tying the ribbons directly onto the weight will ensure that if the ribbons come loose or get cut they will disperse separately and have less of a chance of getting tangled in power lines.*



Never release foil/ mylar balloons into the air. They can cause problems if they are tangled in power lines and can turn into roadside litter if not disposed of properly.

Properly dispose of balloons. Cut balloons with scissors directly above the knot or sealing point and immediately place them in trash containers.

Never attach metallic ribbon to helium-filled balloons. An accidental release could become tangled in power lines and might cause a line fault.

Don't tie helium-filled mylar balloons together and ensure each is individually attached to a counter-weight to prevent them from rising as a cluster which could catch on power lines.

Keep deflated or popped latex balloons away from small children to avoid risks of choking. Children can choke or suffocate on uninflated or broken balloons; adults should always supervise young children — especially those under 8 years old—with balloons.

The balloon industry is intent on providing products that are fun and safe for everyone and don't conflict with the environment. Industry leaders also recognize they have obligations to set industry standards.

that will help protect and preserve the environment and provide consumers with information that will encourage them to use the product safely and responsibly and dispose of it properly.



Smart Balloon Practices is an educational program of The Balloon Council.

<https://balloonhq.com/ballooncouncil/facts/>